Syllabus

SCHOOL OF EDUCATION AND LEADERSHIP
MAL 538: Social and Environmental Change

3 Credits
Effective 1/1/2015

FACULTY

Faculty Name: FACULTY NAME

Contact Information: CONTACT INFORMATION

[INSTRUCTOR MAY INSERT PERSONAL MESSAGE IF DESIRED]

COURSE DESCRIPTION

Leaders create socially and environmentally responsible organizations through cost benefit analysis, sustainable leadership techniques, and successful communication strategies. Through heightened consumer awareness and social engagement, leaders are learning that their organizations must adopt social and environmental strategies to remain viable in the years ahead. Students will analyze how social and environmental strategies can produce better products and services, reduce organizational overhead, and build long-term prosperity for organizations.

COURSE RESOURCES

Required and recommended resources to complete coursework and assignments are found on the course **Reading List**. The reading list can be found under *Course Information* in Blackboard as well as from the library homepage.

Note: Required resources that must be purchased by the student are tagged "Purchase from a vendor of your choosing." Required resources with a direct link, "Available through CityU Library", are available at no cost to students.

Students in Canada will see required resources they need to purchase tagged "Purchase from the Canadian Bookstore." Students outside the U.S. and Canada should contact their advisor or textbook coordinator for additional information.

CITYU LEARNING GOALS

This course supports the following City University learning goals:

- Lifelong learning

COURSE OUTCOMES

In this course, learners:
- Analyze societal and environmental innovations that can be applied to future organizational successes.
- Apply leadership theories to organizational, societal, and environmental challenges.
- Evaluate sustainable opportunities for long-term value and growth.

CORE CONCEPTS, KNOWLEDGE, AND SKILLS

OVERVIEW OF COURSE GRADING

The grades earned for the course will be derived using City University of Seattle's decimal grading system, based on the following:

Overview of Required Assignments	% of Final Grade
Innovations for Today	25%
Taking Small Steps	25%
Changing Problems into Opportunities	25%
Instructor Determined Assignments	25%
TOTAL	**100%**

SPECIFICS OF COURSE ASSIGNMENTS

The instructor will provide grading rubrics that will provide more detail as to how this assignment will be graded.

<u>Innovations for Today</u>

Business leaders are trying to adapt to the complexities they face today. With no roadmap to guide them, the greatest challenge is to stay competitive amid constant turbulence and disruption. Your task is to find an innovation that is creating a disruption in business today.

The paper will include: (a) an introduction to the environmental and/or societal innovation; (b) an analysis about the innovation's impact on business, its purpose, and how society may find it useful; (c) a discussion on anticipated challenges to adopt this innovation or what possible paradigm/organizational shift may need to occur to fulfill its intended purpose; (d) apply a leadership approach that can help incorporate the innovation into successful organizational strategies; (e) a conclusion.

Students will write a 6 - 8 page paper (not including cover, abstract, and references), using APA style, 12-point double spaced Times New Roman font, and include a minimum of five (5) quality references.

Components	% of Grade
Writing and Organization	10%
References and APA	10%
Introduction	15%
Analysis and Impact	15%
Challenges and Opportunities	25%
Application of Change Leadership Effectiveness	25%
TOTAL	**100%**

Taking Small Steps

Students will develop an environmental or social sustainability change project (home or organization) through both a paper and a slide presentation. Students will select a change that is sustainable and eco-friendly (if this is a personal lifestyle change, it must be a change that is currently not being performed). Students will research how this change affects individual lives and the lives of the greater community through better use of resources and sustainable practices.

The paper will include: (a) introduction to the change project; (b) a discussion on the current state of the proposed change and the expected state of the future change; (c) apply a learned leadership theory to the change and discuss how this theory (or theories) can address expected and/or anticipated outcomes; (e) an evaluation that includes data-driven outcomes that derive understanding of how this change affects the individual personally and the lives of the greater community; (f) a conclusion that reflects on key findings.

Students will write a 6 – 8 page paper (not including cover, abstract, and references), using APA style, 12-point double spaced Times New Roman font, and include a minimum of five (5) quality references. As portions of this paper pertain to personal reflection, the student has the option of writing in first-person (using pronouns: I, we, us, them, etc.) or third-person, but do not switch back and forth.

A 10 - 12 slide presentation will accompany a paper. Presenter notes are not required. Required elements for the presentation are described in the grade rubric. The slide presentation is to include: a) an introduction to the topic; (b) a top-line summary of the project, incorporating the main ideas, and delivered in a logical sequence; (c) a conclusion, and (d) reference slide.

Components	% of Grade
Writing and Organization	10%
References and APA	10%
Current State and Future Change	20%
Leadership Theory and Outcomes	15%
Evaluation on Measures and Metrics	25%
Visual Presentation	20%
TOTAL	**100%**

Changing Problems into Opportunities

Students will evaluate a social or environmental issue that is presently being experienced by a multi-national organization. The paper will include: (a) an introduction to a current societal/environmental global problem presently being experienced by the multi-national organization; (b) focusing on the organization, discuss the impact that this problem is having on the organization and several key historical points that has led to this impact; (c) an assessment of the organization's present vision and goals; (d) a comparative evaluation between the social/environmental problem and the organizations' present vision and goals; (e) a proposed leadership solution that applies both systems thinking and natural capitalism to ensure the organization's long-term value and growth; (f) a conclusion.

Students will write an 8 – 10 page paper (not including cover, abstract, and references), using APA style, 12-point double spaced Times New Roman font, and include a minimum of eight (8) quality references.

Components	% of Grade
Writing and Organization	15%
References and APA	15%
Introduction	10%
Impact and History	20%
Comparative Evaluation	20%
Leadership Solution	20%
TOTAL	**100%**

Formative Assessments

Class participation through formative assessments is an integral part of this course. Formative assessments can be journals, papers, activities, quizzes, discussions, wikis, or other activities determined by the course manager and instructor. Each formative assessment includes its own rubric and/or due date as outlined within the activity to balance participation and enhance learning. Whether in class, online, or in a mixed mode setting, students will be graded on their ability to present, explain, or defend alternative viewpoints and the degree to which they have mastered the concepts and principles inherent in the study of leadership. Written work is

assessed on relevance to the subject presented, adherence to writing mechanics and organization, and professional presentation.

Components	*% of Grade*
Use of Course Concepts	100%
TOTAL	**100%**

COURSE POLICIES

Late Assignments

Students are required to submit all assignments by the due dates stated in the course schedule. A late assignment is one that is submitted after the due date or after any extension has expired.

If circumstances prevent a student from meeting the due date, the student needs to contact the instructor and request an extension at least 48 hours prior to the date the assignment is due. Emergency situations will be considered on a case-by-case basis.

Being busy, pressured with outside work, technical issues, or having competing academic commitments are not valid reasons to grant extensions. A student who receives an extension in advance of the due date and abides by the agreement with the instructor is not subject to late penalties.

Without prior arrangement with the instructor, students who submit assignments late will receive a 5% deduction in grade each day or part of the day that the assignment is late up to a maximum of 25% off. Coursework received after 10 days will not be graded and will receive a zero grade, unless prior arrangements have been made.

Professional Writing

Assignments require error-free writing that uses standard English conventions and logical flow of organization to address topics clearly, completely, and concisely. CityU requires the use of APA style.

Participation

Participation is determined through your active engagement in classroom activities each week. This can be measured through your discussion board posts or by submitting an assignment when due.

UNIVERSITY POLICIES

You are responsible for understanding and adhering to all of City University of Seattle's academic policies. The most current versions of these policies can be found in the University Catalog that is linked from the CityU Web site.

Antidiscrimination
City University of Seattle and its staff and faculty are committed to supporting our students. We value equity, diversity, and inclusion as a way of life as well as the educational opportunities it provides. City U will not tolerate any form of discrimination based on race, color, ethnicity, sexual orientation, gender identification, socioeconomic status, or religious values. If you have experienced any discrimination based on any of the above, we encourage you to report this to the University. Please report this to your instructor. If you do not feel safe reporting this to your instructor, please report to the Provost or to the Vice President of Student Affairs.

Non-Discrimination & Prohibition of Sexual Misconduct
City University of Seattle adheres to all federal, state, and local civil rights laws prohibiting discrimination in employment and education. The University is committed to ensuring that the education environment is bounded by standards of mutual respect and safety and is free from discriminatory practices.

In the U.S., the University is required by Title IX of the Education Amendments of 1972 to ensure that all of its education programs and activities do not discriminate on the basis of sex/gender. Sex include sex, sex stereotypes, gender identity, gender expression, sexual orientation, and pregnancy or parenting status. Sexual harassment, sexual assault, dating and domestic violence, and stalking are forms of sex discrimination, which are prohibited under Title IX and by City University of Seattle policy. City University of Seattle also prohibits retaliation against any person opposing discrimination or participating in any discrimination investigation or complaint process internal or external to the institution. Questions regarding Title IX, including its application and/or concerns about noncompliance, should be directed to the Title IX Coordinator. For a complete copy of the policy or for more information, visit https://my.cityu.edu/titleix or contact the Title IX Coordinator.

In Canada, in compliance with the British Columbia Human Rights Code, the Alberta Human Rights Act, WorksafeBC, and the Workers' Compensation Board of Alberta, the University believes that its environment should at all times be supportive and respectful of the dignity and self-esteem of individuals. Discrimination, harassment and bullying conduct, whether through person to person behaviour or via electronic communications such as email or social media is not acceptable and will not be tolerated. As an educational institution, it is our responsibility to cultivate an environment of excellence, equity, mutual respect and to recognize the value and potential of every individual. The University will take all necessary steps to meet or exceed the requirements of the law to prevent discrimination, harassment and bullying. The Respectful Workplace Policy for the prevention of discrimination, harassment and bullying policy and procedure can be found at https://www.cityu.edu/discover-cityu/about-cityu/ under the Policies section or at https://www.cityuniversity.ca/about/ .

Religious Accommodations
City University of Seattle has a policy for accommodation of student absences or significant hardship due to reasons of faith or conscience, or for organized religious activities. The University's policy, including more information about how to request an accommodation, is available in the University Catalog and on the my.cityu.edu student portal. Accommodations must be requested by the 20% mark of this course (e.g. day 14 of a ten-week course, day 7 of a 5-week course) using the Religious Accommodations Request Form found on the student dashboard in the my.cityu.edu student portal.

Academic Integrity
Academic integrity in students requires the pursuit of scholarly activity that is free from fraud, deception and unauthorized collaboration with other individuals. Students are responsible for understanding CityU's policy on academic integrity and adhering to its standards in meeting all course requirements. A complete copy of this policy can be found in the University Catalog in the section titled *Academic Integrity Policy* under *Student Rights & Responsibilities*.

Attendance

Students taking courses in any format at the University are expected to be diligent in their studies and to attend class regularly. Regular class attendance is important in achieving learning outcomes in the course and may be a valid consideration in determining the final grade. For classes where a physical presence is required, a student has attended if they are present at any time during the class session. For online classes, a student has attended if they have posted or submitted an assignment. A complete copy of this policy can be found in the University Catalog in the section titled *Attendance* under *Student Rights & Responsibilities*.

Final Assignments Due Date

Final assignments for each class at CityU must be due on or before the final date of the course as indicated in the university's course information system. Due dates that extend beyond the final date of the course may negatively impact tuition funding for students.

Support Services

Disability Services Accommodations Statement

Students with documented disability who wish to request academic accommodations are encouraged to contact Disability Support Services to discuss accommodation requests and eligibility requirements. Please contact Disability Support Services at disability@cityu.edu or 206.2369.4752 or visit the Disability Support Services page in the my.cityu.edu portal. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with your course instructors.

Library Services

CityU librarians are available to help students find the resources and information they need to succeed in this course. Contact a CityU librarian through the Ask a Librarian service, or access library resources and services online, 24 hours a day, seven days a week.

Smarthinking Tutoring

CityU students have 24/7 access to free online tutoring offered through Smarthinking, including writing support, from certified tutors. Contact CityU's Student Support Center at mycityusupport@cityu.edu to request a username and password.