



Syllabus

SCHOOL OF BUSINESS AND MANAGEMENT **BSC 402: Financing Organizations**

5 Credits

Effective: Summer 2016/2017

Access to the Internet is required.

All written assignments must be in Microsoft-Word-compatible formats.

See the library's APA Style Guide tutorial for a list of resources that can help you use APA style.

FACULTY

Faculty Name: FACULTY NAME

Contact Information: CONTACT INFORMATION

[INSTRUCTOR MAY INSERT PERSONAL MESSAGE IF DESIRED]

COURSE DESCRIPTION

Financing Organizations is an examination of the analytical tools used to manage and control finances. Concepts studied include the acquisition and oversight of working capital, intermediate and long-term financing, and the cost of capital and capital budgeting. Current issues in CSR reporting and ethics will be examined.

COURSE RESOURCES

Required and recommended resources to complete coursework and assignments are available from the [Course Document Lookup](#).

CITYU LEARNING GOALS

This course supports the following City University learning goals:

- Professional competency and professional identity
- Critical thinking and information literacy
- Commitment to ethical practice and service

COURSE OUTCOMES

In this course, learners:

- Analyze the overall financial health of a firm through the computation of liquidity, solvency, and profitability ratios
- Apply the concepts of operating and financial leverage to product and financing decisions
- Apply the theories and techniques of financial management in an international business environment
- Apply time value of money (TVM) analytical techniques to solve effective rate, current bond and stock valuation problems, and similar applications involving both single sum and annuity calculations
- Describe the element of long-term debt financing decisions, including bond yields and prices, and bond ratings
- Improve the corporate working capital position through cash and current asset management
- Make informed decisions with regards to capital allocation and financial management of an organization based on current financial theories and best practices.
- Assess sustainable business practices

CORE CONCEPTS, KNOWLEDGE, AND SKILLS

- Capital Budgeting, Net Present Value, Internal Rate of Return
- Capital Markets, Investment Banking
- Cash Flow Measurement, Determination of Liquidity and Solvency
- Corporate Bonds, Cost of Capital, Capital Budgeting, MACRS
- Evaluate a corporate social responsible (CSR) program
- Evaluate corporate social responsible (CSR) reporting
- International Finance
- Proprietorships, Partnerships, and Corporations
- Required New Funds, Working Capital, Current Asset Management

OVERVIEW OF COURSE GRADING

The grades earned for the course will be derived using City University of Seattle's decimal grading system, based on the following:

<i>Overview of Required Assignments</i>	<i>% of Final Grade</i>
Instructor Determined Activities	10%
Final Assessment	25%
Corporate Social Responsibility (CSR) Reporting Paper	20%
Midterm Exam	25%
Quizzes	20%
TOTAL	100%

SPECIFICS OF COURSE ASSIGNMENTS

The instructor will provide grading rubrics that will provide more detail as to how this assignment will be graded.

Instructor Determined Activities

The instructor will provide additional instructions about specific activities, points possible for activities and grading criteria for specific activities. These activities may include but are not limited to discussion room requirements, additional assignments, and quizzes.

<i>Components</i>	<i>% of Grade</i>
Requirements	100%
TOTAL	100%

Final Assessment

Students will be administered a final assessment, approximately three hours in length, testing comprehension of financial theories and concepts covered throughout the course. The final may consist of

multiple choice and long answer questions.

<i>Components</i>	<i>% of Grade</i>
Percentage Correct	100%
TOTAL	100%

Corporate Social Responsibility (CSR) Reporting Paper

Students will select a publically traded company that reports a triple bottom line (economic viability, social responsibility, and environmental responsibility), and evaluate the transparency and effectiveness of the corporate entity's efforts with regards to social responsibility and environmental responsibility (not economic viability). To do this, students will analyze the corporate social responsibility (CSR) report and conduct further investigation to determine whether the purported benefits are fairly stated, whether the CSR program is effective or simply “greenwashing,” and whether CSR report is useful for gleaning a full picture picture of that entity's impact on the environment and society. Outside research will be conducted to help assess the CSR program and report. The analysis should be at least 2,000 words long.

<i>Components</i>	<i>% of Grade</i>
Assessment of CRS Report and Program	85%
APA Style (citations, references, formatting)	15%
TOTAL	100%

Midterm Exam

Students will be administered a midterm assessment, approximately three hours in length, testing comprehension of financial theories and concepts covered throughout the course. The final may consist of multiple choice and long answer questions.

<i>Components</i>	<i>% of Grade</i>
Percentage Correct	100%
TOTAL	100%

Quizzes

Students will take quizzes throughout the quarter. The quizzes will take approximately 20 minutes to complete and will test material recently covered in course readings.

<i>Components</i>	<i>% of Grade</i>
Percentage Correct	100%
TOTAL	100%

COURSE POLICIES

Late Assignments

LATE ASSIGNMENT

Participation

PARTICIPATION

Professional Writing

Assignments require error-free writing that uses standard English conventions and logical flow of organization to address topics clearly, completely, and concisely. CityU requires the use of APA style.

UNIVERSITY POLICIES

You are responsible for understanding and adhering to all of City University of Seattle's academic policies. The most current versions of these policies can be found in the [University Catalog](#) that is linked from the CityU Web site.

Title IX Statement

City University of Seattle and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify CityU's Title IX coordinator and share the basic fact of your experience. The Title IX coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

To view CityU'S sexual misconduct policy and for resources, please visit the [Campus Safety and Title IX Page](#) in the my.cityu.edu portal.

Scholastic Honesty

Scholastic honesty in students requires the pursuit of scholarly activity that is free from fraud, deception and unauthorized collaboration with other individuals. You are responsible for understanding CityU's policy on scholastic honesty and adhering to its standards in meeting all course requirements. A complete copy of this policy can be found in the [University Catalog](#) in the section titled *Scholastic Honesty* under *Student Rights & Responsibilities*.

Attendance

Students taking courses in any format at the University are expected to be diligent in their studies and to attend class regularly.

Regular class attendance is important in achieving learning outcomes in the course and may be a valid consideration in determining the final grade. For classes where a physical presence is required, a student has attended if s/he is present at any time during the class session. For online classes, a student has attended if s/he has posted or submitted an assignment. A complete copy of this policy can be found in the [University Catalog](#) in the section titled *Attendance Policy for Mixed Mode, Online and Correspondence Courses*.

SUPPORT SERVICES

Disability Services Accommodations Statement

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Support Services to discuss accommodation requests and eligibility requirements. Please contact Disability Support Services at disability@cityu.edu or 206.239.4752 or visit the [Disability Support Services](#) page in the my.cityu.edu portal. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors.

Library Services

CityU librarians are available to help you find the resources and information you need to succeed in this course. Contact a CityU librarian through the [Ask a Librarian](#) service, or access [library resources and services online](#), 24 hours a day, seven days a week.

Smarthinking

As a CityU student, you have access to 10 free hours of online tutoring offered through Smarthinking, including writing support, from certified tutors 24 hours a day, seven days a week. Contact CityU's Student Support Center at help@cityu.edu to request your user name and password.