Syllabus

SCHOOL OF EDUCATION AND LEADERSHIP

LDRD 613: Socially and Environmentally Responsible Leadership

3 Credits
Effective 4/1/2017

FACULTY

Faculty Name:

Contact Information:

COURSE DESCRIPTION

This course explores social and environmental change opportunities for proactive leaders. Emphasis will be placed on the global impact of environmentally and socially responsible leadership. Students will be able to influence operational and financial decisions within an organization.

COURSE RESOURCES

Required and recommended resources to complete coursework and assignments are found on the course **Reading List**. The reading list can be found under *Course Information* in Blackboard as well as from the library homepage.

Note: Required resources that must be purchased by the student are tagged "Purchase from a vendor of your choosing." Required resources with a direct link, "Available through CityU Library", are available at no cost to students.

Students in Canada will see required resources they need to purchase tagged "Purchase from the Canadian Bookstore." Students outside the U.S. and Canada should contact their advisor or textbook coordinator for additional information.

CITYU LEARNING GOALS

This course supports the following City University learning goals:

- Commitment to ethical practice and service

COURSE OUTCOMES

In this course, learners:
- Evaluate the social and environmental challenges that are currently facing organizations.
- Create an economic case for embracing socially and environmentally responsible business practices.
- Expand the level of social and environmental responsibility that is incorporated into an organization's strategy.

OVERVIEW OF COURSE GRADING

The grades earned for the course will be derived using City University of Seattle's decimal grading system, based on the following:

Overview of Required Assignments	% of Final Grade
Formative Assessments	20%
Social and Environmental Change	20%
Economic Case for Social and Environmental Leadership	30%
Social and Environmental Reporting	30%
TOTAL	**100%**

SPECIFICS OF COURSE ASSIGNMENTS

The instructor will provide grading rubrics that will provide more detail as to how this assignment will be graded.

Formative Assessments

Class participation through formative assessments is an integral part of this course. Formative assessments can be journals, papers, activities, quizzes, discussions, wikis, or other activities determined by the course manager and instructor.

Each formative assessment includes its own rubric and/or due date as outlined within the activity to balance participation and enhance learning. Whether in class, online, or in a mixed mode setting, students will be graded on their ability to present, explain, or defend alternative viewpoints and the degree to which they have mastered the concepts and principles inherent in the study of leadership. Written work is assessed on relevance to the subject presented, adherence to writing mechanics and organization, and professional presentation.

Components	% of Grade
Use of Course Concepts	100%
TOTAL	**100%**

Social and Environmental Challenges

Students will select a global industry (examples: education, transportation, forestry, farming, etc.). For the industry selected, identify a specific problem/issue within that industry. Discuss the problem/issue in terms of both social and environmental. Analyze the problem/issue through a global ethical perspective that includes the effect on air, water, land, and people.

Your paper will include:

(a) introduce a global industry you wish to learn more about and discuss a problem/issue found within that industry in terms of both a social and an environmental problem/issue;

(b) (b) analyze the problems' impact on the industry. Incorporate course concepts we have learned thus far in the course. Incorporate how does ethics may contribute to the problem, and discuss the problem using at least two of the following: air, water, land, people;

(c) (c) consider the historical reason, patterns, or practices that have occurred that helped to create the problem;

(d) (d) conclusion.

The paper should be a 6 - 8-page paper (page count does not include a cover, abstract, and references, but you are to include them). Follow 7th Ed. APA writing conventions. Students are to conduct a review of the literature citing a minimum of eight (8) quality references. The paper you write is to be written in 3rd person.

Components	% of Grade
Introduce an industry problem/issue in a chosen industry	20%
Analyze the problem's impact on the industry	30%
Consider the historical reason, patterns, or practices	20%
Writing and Organization	20%
References and APA	10%
TOTAL	**100%**

Economic Case for Social and Environmental Leadership

Choose an organization (one familiar to the student or one that can be researched.) Students will make a presentation on an economic case for social and environmental change leadership designed to influence leaders/stakeholders to adopt the ideas into the organization's strategic vision.

The presentation is to make a case for incorporating social and environmental responsibility into the organization's strategic objectives. Understanding and staying true to the organization's vision and mission while also addressing leadership approaches to make the case economically viable while also improving the organization's sustainability position. A convincing case will be one that presents information in a qualitative and quantitative manner.

The presentation will include:
(a) an introduction of the organization's current social and environmental state;
(b) an analysis of the organization's alignment between the current state and its strategic objectives;

(c) a discussion of proposed strategic objectives leaders of the organization can build to create a future state;
(d) a quantitative assessment of the economic impact of the proposed changes;
(e) a conclusion that ends with an ethical, yet influential argument to support the implementation of these proposed strategies.

Students are to prepare a 15 - 20 (Max) slide presentation (to include a minimum of ten (10) quality references; presentation slide count does not include title and reference pages). Each slide should have brief, key points along with images that visually support the content. Student incorporates a visual presentation of the material through a visual environment (if not given through multimedia, include closed-captions; please gain approval from your instructor first if not given through multimedia.)

Components	*% of Grade*
References and APA	10%
Presentation	20%
Quantitative impact and influential argument	25%
Objectives and Impact	25%
Current Alignment and State	20%
TOTAL	**100%**

Social and Environmental Reporting

Students are to prepare an Annual Sustainability Report for an organization (one familiar to the student or one that can be researched.)

Visit the UN's Global Reporting Initiative (GRI) website (https://www.globalreporting.org) to begin this project.

(Note: As GRI standards are continually updated, the GRI website will always have the most up-to-date guidelines to build the report. There is no standardized template to build the report but there are general reporting guidelines.

The assignment calls for the student to write an ethically purposed report on their chosen organization based on at least one (two if the criteria calls for it) criteria from the downloaded PDF options provided by the GRI. From the many different PDFs that come with the download, choose one section that holds interest for you and that aligns with your chosen organization.

The assignment calls for a critical analysis to interpret the current GRI reporting criteria and for the student to write an ethically purposed report on their chosen organization based on the criteria they choose. The goal is to develop a strategy that builds on the organization's current state by proposing a future CSR visionary state with the purpose of expanding its socio-economic position. The report is to include, but not be limited to:

This will be a 10 - 12 page paper (3,500-4,200 words; page count does not including cover, abstract, and references) using APA style, 12-point double spaced Times New Roman font, and include a minimum of ten (10) quality references.

This assignment assesses the introductory understanding of a core program outcome and City University learning goal concerning commitment to ethical practice and service.

Components	*% of Grade*
Quality of the Annual Sustainability Report	30%
Incorporates Social and Environmental Responsibility into Organizational Strategies	20%
Application and Evaluation of Ethical Perspectives/Concepts	20%
Writing and Organization	20%
References and APA	10%
TOTAL	**100%**

COURSE POLICIES

Late Assignments

Students are required to submit all assignments by the due dates stated in the course schedule. A late assignment is one that is submitted after the due date or after any extension has expired.

If circumstances prevent a student from meeting the due date, the student needs to contact the instructor and request an extension at least 48 hours prior to the date the assignment is due. Emergency situations will be considered on a case-by-case basis.

Being busy, pressured with outside work, technical issues, or having competing academic commitments are not valid reasons to grant extensions. A student who receives an extension in advance of the due date and abides by the agreement with the instructor is not subject to late penalties.

Without prior arrangement with the instructor, students who submit assignments late will receive a 5% deduction in grade each day or part of the day that the assignment is late up to a maximum of 25% off. Coursework received after 10 days will not be graded and will receive a zero grade, unless prior arrangements have been made.

Professional Writing

Assignments require error-free writing that uses standard English conventions and logical flow of organization to address topics clearly, completely, and concisely. CityU requires the use of APA style.

Participation

Participation is determined through your active engagement in classroom activities each week. This can be measured through your discussion board posts or by submitting an assignment when due.

UNIVERSITY POLICIES

You are responsible for understanding and adhering to all of City University of Seattle's academic policies. The most current versions of these policies can be found in the University Catalog that is linked from the CityU Web site.

Antidiscrimination
City University of Seattle and its staff and faculty are committed to supporting our students. We value equity, diversity, and inclusion as a way of life as well as the educational opportunities it provides. City U will not tolerate any form of discrimination based on race, color, ethnicity, sexual orientation, gender identification, socioeconomic status, or religious values. If you have experienced any discrimination based on any of the above, we encourage you to report this to the University. Please report this to your instructor. If you do not feel safe reporting this to your instructor, please report to the Provost or to the Vice President of Student Affairs.

Non-Discrimination & Prohibition of Sexual Misconduct

City University of Seattle adheres to all federal, state, and local civil rights laws prohibiting discrimination in employment and education. The University is committed to ensuring that the education environment is bounded by standards of mutual respect and safety and is free from discriminatory practices.

In the U.S., the University is required by Title IX of the Education Amendments of 1972 to ensure that all of its education programs and activities do not discriminate on the basis of sex/gender. Sex include sex, sex stereotypes, gender identity, gender expression, sexual orientation, and pregnancy or parenting status. Sexual harassment, sexual assault, dating and domestic violence, and stalking are forms of sex discrimination, which are prohibited under Title IX and by City University of Seattle policy. City University of Seattle also prohibits retaliation against any person opposing discrimination or participating in any discrimination investigation or complaint process internal or external to the institution. Questions regarding Title IX, including its application and/or concerns about noncompliance, should be directed to the Title IX Coordinator. For a complete copy of the policy or for more information, visit https://my.cityu.edu/titleix or contact the Title IX Coordinator.

In Canada, in compliance with the British Columbia Human Rights Code, the Alberta Human Rights Act, WorksafeBC, and the Workers' Compensation Board of Alberta, the University believes that its environment should at all times be supportive and respectful of the dignity and self-esteem of individuals. Discrimination, harassment and bullying conduct, whether through person to person behaviour or via electronic communications such as email or social media is not acceptable and will not be tolerated. As an educational institution, it is our responsibility to cultivate an environment of excellence, equity, mutual respect and to recognize the value and potential of every individual. The University will take all necessary steps to meet or exceed the requirements of the law to prevent discrimination, harassment and bullying. The Respectful Workplace Policy for the prevention of discrimination, harassment and bullying policy and procedure can be found at https://www.cityu.edu/discover-cityu/about-cityu/ under the Policies section or at https://www.cityuniversity.ca/about/ .

Religious Accommodations

City University of Seattle has a policy for accommodation of student absences or significant hardship due to reasons of faith or conscience, or for organized religious activities. The University's policy, including more information about how to request an accommodation, is available in the University Catalog and on the my.cityu.edu student portal. Accommodations must be requested by the 20% mark of this course (e.g. day 14 of a ten-week course, day 7 of a 5-week course) using the Religious Accommodations Request Form found on the student dashboard in the my.cityu.edu student portal.

Academic Integrity

Academic integrity in students requires the pursuit of scholarly activity that is free from fraud, deception and unauthorized collaboration with other individuals. Students are responsible for understanding CityU's policy on academic integrity and adhering to its standards in meeting all course requirements. A complete copy of this policy can be found in the University Catalog in the section titled *Academic Integrity Policy* under *Student Rights & Responsibilities*.

Attendance

Students taking courses in any format at the University are expected to be diligent in their studies and to attend class regularly. Regular class attendance is important in achieving learning outcomes in the course and may be a valid consideration in determining the final grade. For classes where a physical presence is required, a student has attended if they are present at any time during the class session. For online classes, a student has attended if they have posted or submitted an assignment. A complete copy of this policy can be found in the University Catalog in the section titled *Attendance* under *Student Rights & Responsibilities*.

Final Assignments Due Date

Final assignments for each class at CityU must be due on or before the final date of the course as indicated in the university's course information system. Due dates that extend beyond the final date of the course may negatively impact tuition funding for students.

Support Services

Disability Services Accommodations Statement

Students with documented disability who wish to request academic accommodations are encouraged to contact Disability Support Services to discuss accommodation requests and eligibility requirements. Please contact Disability Support Services at disability@cityu.edu or 206.2369.4752 or visit the Disability Support Services page in the my.cityu.edu portal. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with your course instructors.

Library Services

CityU librarians are available to help students find the resources and information they need to succeed in this course. Contact a CityU librarian through the Ask a Librarian service, or access library resources and services online, 24 hours a day, seven days a week.

Smarthinking Tutoring

CityU students have 24/7 access to free online tutoring offered through Smarthinking, including writing support, from certified tutors. Contact CityU's Student Support Center at mycityusupport@cityu.edu to request a username and password.