



Syllabus

SCHOOL OF BUSINESS AND MANAGEMENT

BC 306: Ethics and Leadership

5 Credits

Effective: Spring 2020/2021

Access to the Internet is required.

All written assignments must be in Microsoft-Word-compatible formats.

See the library's APA Style Guide tutorial for a list of resources that can help you use APA style.

FACULTY

Faculty Name: FACULTY NAME

Contact Information: CONTACT INFORMATION

[INSTRUCTOR MAY INSERT PERSONAL MESSAGE IF DESIRED]

COURSE DESCRIPTION

Ethics is at the heart of leadership. Organizational leaders must gain the necessary knowledge and competencies to make ethical decisions and foster ethical behavior among followers. The design of this class is centered on the examination of unique ethical challenges faced by leaders with an emphasis on building ethical competency. Key topics include virtue ethics, moral theories, moral reasoning, ethical decision-making, ethical influence, inclusion, ethical leadership theories, ethical group problem-solving, ethical organizational climate, ethical diversity, and ethical crisis leadership.

COURSE RESOURCES

Required and recommended resources to complete coursework and assignments are found on the course [Reading List](#). The reading list can be found under *Course Information* in Blackboard as well as from the library homepage (“Find Your Textbook” button).

Note: Required resources that must be purchased by the student are tagged “Purchase from a vendor of your choosing.” Required resources with a direct link, “Available through CityU Library”, are available electronically at no cost to students.

Students in Canada may purchase course resources from the [Canada Bookstore](#), and students outside the U.S. and Canada should contact their advisor or textbook coordinator for additional information.

CITYU LEARNING GOALS

This course supports the following City University learning goals:

- Demonstrate a strong commitment to ethical practice and service in professions and communities.

COURSE OUTCOMES

In this course, learners:

- Apply analytical concepts and frameworks to comprehend, analyze, and solve ethical dilemmas.
- Recognize the ethical demands of the leadership role.
- Assess key decisions using ethical perspectives and philosophies.
- Select and apply proper decision-making formats and models with respect to the distinct nature and dynamics of situations.
- Explain the practice of ethical leadership through moral behavior and moral influence.

CORE CONCEPTS, KNOWLEDGE, AND SKILLS

- Virtue ethics

- Moral theories and reasoning
- Ethical decision-making
- Ethical influence
- Inclusion
- Ethical leadership theories
- Ethical group problem-solving
- Ethical organizational climate
- Ethical diversity
- Ethical crisis leadership

OVERVIEW OF COURSE GRADING

The grades earned for the course will be derived using City University of Seattle's decimal grading system, based on the following:

<i>Overview of Required Assignments</i>	<i>% of Final Grade</i>
Instructor Determined Assignments and Activities	20%
Mini-Case Studies (1-3)	45%
Mini-Case Study #4	15%
Ethics Case Research, Analysis, and Presentation	20%
TOTAL	100%

SPECIFICS OF COURSE ASSIGNMENTS

The instructor will provide grading rubrics that will provide more detail as to how this assignment will be graded.

Instructor Determined Assignments and Activities

Whether in class, online, or in a mixed mode setting, students will be graded on their participation in classroom discussions; ability to present, explain, or defend alternative viewpoints; and the degree to which they have mastered the concepts and principles inherent in the study of business management. Written work will be assessed not only on relevance to the subject presented, but also on adherence to good written form, APA style, and professional presentation. The instructor may also choose to create additional activities to support learning in the classroom or online.

<i>Components</i>	<i>% of Grade</i>
Quality of Responses	40%
Quantity of Responses	40%
Timeliness	20%
TOTAL	100%

Mini-Case Studies (1-3)

The instructor will provide three (3) mini-cases to students throughout the quarter. The cases are designed to encourage students to apply analytical concepts and frameworks to analyze and solve real-world business ethics scenarios. Examples of these concepts and frameworks include the leader's character, exercising ethical influence, normative leadership theories, building an ethical small group, creating an ethical and inclusive organizational climate, and ethical challenges of leadership in a global society. A different case will be utilized each quarter; therefore, requirements for each case will vary depending

upon the nature of the scenario of interest. Accordingly, specific instructions and set of requirements (e.g., format, references, and page count) will be included in the description of each case.

<i>Components</i>	<i>% of Grade</i>
Requirements	40%
Analysis	35%
Style including Structure, Flow, Grammar, and Spelling	15%
APA	10%
TOTAL	100%

Mini-Case Study #4

The instructor will provide a special mini-case study to students throughout the quarter. The case study is designed to encourage students to apply analytical concepts and frameworks to analyze and solve a real-world business ethics scenario. Examples of these concepts and frameworks include the leader's character, exercising ethical influence, normative leadership theories, building an ethical small group, creating an ethical and inclusive organizational climate, and ethical challenges of leadership in a global society. A different case will be utilized each quarter; therefore, requirements for each case will vary depending upon the nature of the scenario of interest. Accordingly, specific instructions and set of requirements (e.g., format, references, and page count) will be included in the description of each case.

<i>Components</i>	<i>% of Grade</i>
Requirements	35%
Analysis	25%
Style including Structure, Flow, Grammar, and Spelling	10%
APA	10%
People Development	5%
Team Development	10%
Context and Purpose	5%
TOTAL	100%

Ethics Case Research, Analysis, and Presentation

For this assignment, students will be asked to conduct research to find a recent ethics case and submit their choice to the instructor for approval. The deadline for submitting case topics to the instructor will be included in the course schedule. The selected real-world scenario should reflect a significant ethical issue that resulted from a decision of an organizational leader, politician, or a group of stakeholders. Some general domains that the case can relate to include Harassment and Discrimination in the Workplace, Whistleblowing or Social Media Rants, Public Health and Safety, Ethics in Accounting Practices, Nondisclosure and Corporate Espionage, and Technology and Privacy Practices. Upon the approval of the case, students should complete the following steps:

- Provide a detailed description of the case and define the specific ethical issue. Place an emphasis on key decision factors that collectively shaped the ethical issue over time.
- Identify the key stakeholders involved in the case. Briefly shed light on their individual power and influence in relation to the ethical issue.
- Select at least two (2) ethical perspectives to assess and analyze the decision that generated the ethical issue. The emphasis should be placed on assessing consequences, rightness, and wrongness of the course of action.
- Generate an alternative decision to resolve the issue: Informed by the assessment in the previous step, develop a corrective decision using a decision-making format from the course textbook. Provide a technical description of the selected decision-making format prior to applying it to the

case. It is important to thoroughly follow the steps involved in the decision-making format of interest to generate the corrective course of action.

- Justify the effectiveness of the corrective decision using the same two ethical perspectives utilized above.
- Offer 2-3 recommendations to complement and further support the proposed corrective course of action and its implementation. Validate the effectiveness of each recommendation using relevant insights from research/literature.

The case research and analysis will be 8-12 pages (excluding cover page and reference page); APA writing conventions should be followed with a minimum of eight (8) sources referenced and cited. In addition, students will present their key findings and outputs for each of the above steps. This presentation should consist of 15-20 slides (15-20 minutes with Q&A) including a cover page, an agenda slide, and references. This will be a narrated presentation. Online students should record and link their voice to the slides. Students who attend class in person will be required to present their research and analysis live to their peers and the instructor. APA writing conventions should be followed for the presentation with a minimum of eight (8) sources referenced and cited.

<i>Components</i>	<i>% of Grade</i>
Requirements	25%
Analysis	20%
Presentation	10%
Style including Structure, Flow, Grammar, and Spelling	10%
APA	10%
Leadership Theories	5%
Problem Solving	5%
Ethical Issue Recognition	5%
Evaluation of Different Ethical Perspectives/Concepts	5%
Evidence	5%
TOTAL	100%

COURSE POLICIES

Late Assignments

A critical aspect of project management is to meet predefined deadlines. Therefore, all assignments are expected to be submitted when due. No late assignments are accepted. Life-situations do occur. When an issue arises coordinate with the instructor prior to the assignment's due date and the due date may be adjusted. It is in the best interest of the student to ensure that all assignments are submitted on time.

Participation

Class participation will be evaluated during class. Participation includes being prepared for class discussions and contributing meaningful content when appropriate. It also includes individual effort contributed to the team project.

Professional Writing

Assignments require error-free writing that uses standard English conventions and logical flow of organization to address topics clearly, completely, and concisely. CityU requires the use of APA style.

UNIVERSITY POLICIES

Students are responsible for understanding and adhering to all of City University of Seattle's academic policies. The most current versions of these policies can be found in the [University Catalog](#) that is linked from the CityU Web site.

Antidiscrimination

City University of Seattle and its staff and faculty are committed to supporting our students. We value equity, diversity, and inclusion as a way of life as well as the educational opportunities it provides. City U will not tolerate any form of discrimination based on race, color, ethnicity, sexual orientation, gender identification, socioeconomic status, or religious values. If you have experienced any discrimination based on any of the above, we encourage you to report this to the University. Please report this to your instructor. If you do not feel safe reporting this to your instructor, please report to the Provost or to the Vice President of Student Affairs.

Non-Discrimination & Prohibition of Sexual Harassment

City University of Seattle adheres to all federal, state, and local civil rights laws prohibiting discrimination in employment and education. The University is committed to ensuring that the education environment is bounded by standards of mutual respect and safety and is free from discriminatory practices.

In the U.S., the University is required by Title IX of the Education Amendments of 1972 to ensure that all of its education programs and activities do not discriminate on the basis of sex/gender. Sex include sex, sex stereotypes, gender identity, gender expression, sexual orientation, and pregnancy or parenting status. Sexual harassment, sexual assault, dating and domestic violence, and stalking are forms of sex discrimination, which are prohibited under Title IX and by City University of Seattle policy. City University of Seattle also prohibits retaliation against any person opposing discrimination or participating in any discrimination investigation or complaint process internal or external to the institution. Questions regarding Title IX, including its application and/or concerns about noncompliance, should be directed to the Title IX Coordinator. For a complete copy of the policy or for more information, visit <https://my.cityu.edu/titleix> or contact the Title IX Coordinator.

In Canada, in compliance with the British Columbia Human Rights Code, the Alberta Human Rights Act, WorksafeBC, and the Workers' Compensation Board of Alberta, the University believes that its environment should at all times be supportive and respectful of the dignity and self-esteem of individuals. Discrimination, harassment and bullying conduct, whether through person to person behaviour or via electronic communications such as email or social media is not acceptable and will not be tolerated. As an educational institution, it is our responsibility to cultivate an environment of excellence, equity, mutual respect and to recognize the value and potential of every individual. The University will take all necessary steps to meet or exceed the requirements of the law to prevent discrimination, harassment and bullying. The Respectful Workplace Policy for the prevention of discrimination, harassment and bullying policy and procedure can be found at <https://www.cityu.edu/discover-cityu/about-cityu/> under the Policies section or at <https://www.cityuniversity.ca/about/>.

Religious Accommodations

City University of Seattle has a policy for accommodation of student absences or significant hardship due to reasons of faith or conscience, or for organized religious activities. The University's policy, including more information about how to request an accommodation, is available in the University Catalog and on

the my.cityu.edu student portal. Accommodations must be requested by the 20% mark of this course (e.g. day 14 of a ten-week course, day 7 of a 5-week course) using the Religious Accommodations Request Form found on the student dashboard in the my.cityu.edu student portal.

Academic Integrity

Academic integrity in students requires the pursuit of scholarly activity that is free from fraud, deception and unauthorized collaboration with other individuals. Students are responsible for understanding CityU's policy on academic integrity and adhering to its standards in meeting all course requirements. A complete copy of this policy can be found in the [University Catalog](#) under *Student Rights and Responsibilities* on the page titled *Academic Integrity Policy*.

Attendance

Students taking courses in any format at the University are expected to be diligent in their studies and to attend class regularly.

Regular class attendance is important in achieving learning outcomes in the course and may be a valid consideration in determining the final grade. For classes where a physical presence is required, a student has attended if they are present at any time during the class session. For online classes, a student has attended if they have posted or submitted an assignment. A complete copy of this policy can be in the [University Catalog](#) under *Student Rights and Responsibilities* on the page titled *Attendance*.

Final Assignment Due Date

Final assignments for each class at CityU must be due on or before the final date of the course as indicated in the university's course information system. Due dates that extend beyond the final date of the course may negatively impact tuition funding for students.

SUPPORT SERVICES

Disability Services Accommodations Statement

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Support Services to discuss accommodation requests and eligibility requirements. Please contact Disability Support Services at disability@cityu.edu or 206.239.4752 or visit the [Disability Support Services](#) page in the my.cityu.edu portal. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors.

Library Services

CityU librarians are available to help students find the resources and information they need to succeed in this course. Contact a CityU librarian through the [Ask a Librarian](#) service, or access [library resources and services online](#), 24 hours a day, seven days a week.

Smarthinking Tutoring

CityU students have access to free online tutoring offered through Smarthinking, including writing support, from certified tutors 24 hours a day, seven days a week. Contact CityU's Student Support Center at help@cityu.ed to request a user name and password.